

Motivation

We know that Micro and Small Enterprises (MSEs) make up a significant quantity of global businesses. They are the backbone of developing economies through the offer of employment across all perceived strata (age, gender, ethnicity and religion among other parameters). They are usually the first responders and indicators of the health of a national economy and communities. Given their widespread impact, they are also critical to effectively managing the Earth's finite resources.

Given the sheer quantum of MSEs, their simpler management structures and their potential for agility in a changing environment, the management of CNETT recognizes that providing support services can transform underperforming MSEs into flourishing enterprises.

But, the management of CNETT also recognizes that the time of BUSINESS, AS USUAL with a focus on profit and power at any cost, is long past us. The result of this behaviour is increasing and unsustainable human inequality and environmental destruction. But it is also precisely through this interconnectivity of resources, systems, outputs and impacts that MSEs have the greatest potential to be the catalyst for a new world.

“The purpose of business is to increase economic prosperity while contributing to a healthy environment and improving human wellbeing.”

Conscious Business
Declaration

The Caribbean Network for Empowerment Through Training (CNETT) is a platform that offers online and in-person services to support the development and connectivity of flourishing micro and small enterprises (MSEs) with a further focus on those operating in niche markets or Boutique Businesses.



We, at CNETT, sincerely believe that a business is a reflection primarily of the owner and the team and so a focus on personal development MUST BE a fundamental priority for any shift to occur.